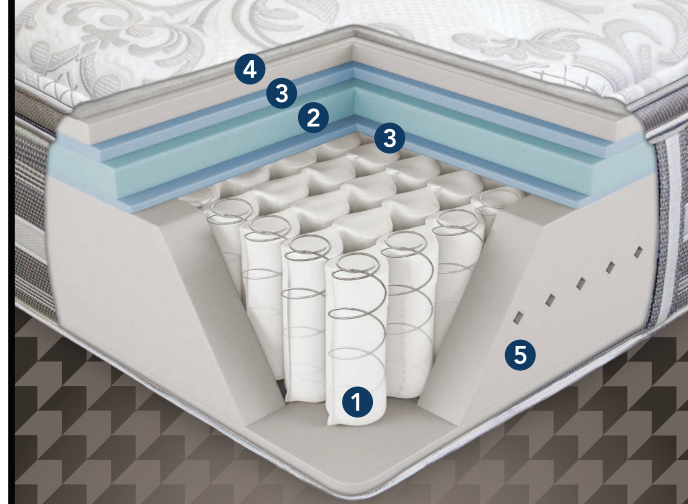


EXPERIENCE SUPERIOR SLEEP

We combine legendary Beautyrest® Pocketed Coil® Technology, AirCool® Gel Memory Foam and SurfaceCool Plus™ Fiber with expert craftsmanship, to help you experience conforming support, comfort, and temperature management.



To experience superior sleep in a class all its own and live life to the fullest, trust in Beautyrest® World Class — a new sleep solution from Beautyrest® that transforms the everyday into the extraordinary.



RECHARGE®

WORLD CLASS®

CONFORMING SUPPORT

- ① **Beautyrest® Pocketed Coil® Technology:** Helps provide conforming back support and motion separation for undisturbed sleep

COMFORT


- ② **AirCool® Gel Memory Foam:** Helps provide pressure relief and promotes freedom of movement
- ③ **GelTouch® Foam:** Helps provide exceptional surface contouring, cushioning and conformability

TEMPERATURE MANAGEMENT

- ④ **SurfaceCool Plus™ Fiber:** Dissipates heat away from the sleep surface to help maintain an ideal sleep temperature
- ② **AirCool® Gel Memory Foam:** Helps deliver higher airflow for a cool, comfortable sleep
- ⑤ **AirCool® BeautyEdge™ Foam:** Designed to enhance airflow through the mattress and offers support and stability right to the edge

Illustration is a representative model only. Other models may vary.

10 YEAR LIMITED WARRANTY

FEATURE	BENEFIT	PROOF AND DEMONSTRATION
Beautyrest® Pocketed Coil® Technology	<ul style="list-style-type: none"> • Conforming back support • Enhanced conformability and pressure relief • Helps provide motion separation for undisturbed sleep 	<ul style="list-style-type: none"> • Lie down on one side of the mattress. Have your partner lie down on the other side and turn over. Notice how the Pocketed Coil® technology reduces the amount of motion you feel as your partner moves. • Lie down on the mattress and feel the support in your lower back.
SurfaceCool Plus™ Fiber	<ul style="list-style-type: none"> • Patent-pending layer of vertically oriented TENCEL® fibers is designed to dissipate body heat helping to keep you cool and comfortable. • The unique vertical orientation of the fibers allows them to breathe better than our previous model's fiber solution. 	<ul style="list-style-type: none"> • Based on our testing, we have determined that beds with SurfaceCool Plus™ Technology help to regulate your sleep environment.
AirCool® Gel Memory Foam	<ul style="list-style-type: none"> • Helps provide great pressure relief, promotes freedom of movement and a comfortable sleeping temperature 	<ul style="list-style-type: none"> • Put your hand into the AirCool® Memory Foam and notice how quickly it returns to its original shape. • In a lab test, our AirCool® Memory Foam had exceptional air flow.
GelTouch® Foam	<ul style="list-style-type: none"> • A soft gel foam that provides soothing comfort with exceptional surface contouring and conformability 	<ul style="list-style-type: none"> • Lay on the bed and feel the cooling sensation of the gel layer.
MicroCoils (Select Models)	<ul style="list-style-type: none"> • An additional layer of low profile coils for additional comfort and support 	<ul style="list-style-type: none"> • Lie down on the mattress and feel the support in your lower back.
Transflexion® Comfort Technology	<ul style="list-style-type: none"> • No break-in period. Transflexion® ensures that the bed will feel consistently comfortable throughout the life of the mattress. 	<ul style="list-style-type: none"> • Simmons® has developed a technique that releases any false firmness or loft in the mattress (much like pre-shrinking your clothes).
No-Flip Design Featuring Energy Foam™ Base	<ul style="list-style-type: none"> • No need to ever flip or rotate the mattress for the life of the product. • The Energy Foam™ base adds support and stability to the No-Flip construction. 	<ul style="list-style-type: none"> • Notice how the cover fabric and comfort layers only appear on one side of the mattress.
AirCool® BeautyEdge™ Foam Encasement	<ul style="list-style-type: none"> • Designed to enhance airflow through the mattress and offers support and stability right to the edge • Firmer perimeter for a better seating edge 	<ul style="list-style-type: none"> • Sit on the edge of the mattress and feel the enhanced support provided by the high-density foam rails. • Run your hand along the border and notice how the edge feels solid and stable.
Triton® Foundation with PowerBeam® Bracing	<ul style="list-style-type: none"> • Offers exceptional durability and reduced motion • Provides greater strength 	<ul style="list-style-type: none"> • Stand on the foundation to feel the rigid structure and absence of movement. • Notice the difference from other foundations
10 Year Limited Warranty	<ul style="list-style-type: none"> • Guaranteed long-lasting durability 	<ul style="list-style-type: none"> • Mattress underwent rigorous industry standard durability tests, including Rollator and Cornell, demonstrated exceptional results and exceeded performance standards.*
CertiPUR-US® Certified	<ul style="list-style-type: none"> • Low emission (VOCs) for indoor air quality • Made without ozone depleters • Made without PBDEs • Made without mercury, lead and heavy metals • Made without prohibited phthalates 	

*Test Standard ASTM F1566, sections 7 and 9