



Joss & Main

BIRCH LANE

ALLMODERN

PERIGOLD

Wayfair believes everyone should live in a home they love. Through technology and innovation, Wayfair makes it possible for shoppers to quickly and easily find exactly what they want from a selection of more than 22 million items across home furnishings, decor, home improvement, housewares, and more. Committed to delighting its customers every step of the way, Wayfair is reinventing the way people shop for their homes – from product discovery to final delivery.

Brand Portfolio

- **Wayfair** | All things home, all in one place.
- **Joss & Main** | Always stylish. Always fresh. Always worth it.
- **Birch Lane** | Classic home. Comfortable cost.
- **AllModern** | Modern style. Real-life prices.
- **Perigold** | An undiscovered world of luxury design.

Current Stats

- **Founder-led since inception** as CSN Stores in 2002.
- **Rebranded as Wayfair** in 2011.
- **33.2 million** active customers.
- Over **22 million products** from more than **16,000 suppliers**.
- **\$15.3 billion** in net revenue for the **12 months** ending on March 31, 2021.
- More than **16,200 employees** with operations throughout North America and Europe.



Awards

